

## Parental consent and GDPR pack (v2.0)

**For:** Parents and carers of children in intervention AND comparator pilot classes **Format:** A4 paper letter + return slip, plus a digital signed alternative for schools that prefer it **Sent:** 14 school days before the in-school pilot session, via the school's usual parent communication route **Legal basis:** UK GDPR Article 6(1)(a) (consent) + Article 9(2)(a) (explicit consent for any special category data) + Article 8 (children's consent — parental authorisation under age 13)

**Version:** v2.0 — 15 April 2026. Adds Part 2B (comparator arm consent letter with wait-list language and September 2026 delivery commitment), Part 7 (photo and video consent with default "no photographs of children"), updated Part 4 headteacher agreement to cover both arms and the September 2026 comparator delivery, updated Part 6 to clarify both arms use the match-code system.

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### Part 1 — The parent letter (goes home in book bags or via school comms system)

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#### [SCHOOL LETTERHEAD]

**Date:** [Date sent]

**Dear parent or carer,**

Your child's class is taking part in a short research pilot run by **Pocket Money Adventures CIC** — a financial-literacy programme built for Reception, Year 1, and Year 2 children. The programme is funded by sponsors and free to our school.

The pilot is a 30-minute session in class, delivered by PMA's founder Nathan Waldron, followed by a daily five-minute habit in class for four weeks. We are gathering evidence on what children know, how they feel, and what they do with money — so the programme can be improved and so the findings can inform schools nationally ahead of the 2028 statutory change to financial literacy in KS1 and KS2.

We are asking for your consent in three places.

**1. Consent for your child to take part in the pilot lessons.** The lessons are a normal part of the class day — a short story, a poster on the wall, a five-minute chat. No different to any other PSHE content.

**2. Consent for your child to complete two short paper questionnaires.** One before the pilot, one after. Each takes about 15

minutes. The questions are picture-based. They are read aloud by the class teacher. Your child can skip any question. There are no right or wrong answers. Your child's name is never written on the questionnaire — only a code.

**3. Consent for us to invite you to complete two short online questionnaires.** One before, one after. Each takes five to seven minutes on your phone. Completely optional. You can stop at any time.

You can say yes to any, all, or none of these. You can change your mind at any point before we publish the white paper in autumn 2026.

**What happens to the data.** Answers are stored on a UK-based Microsoft 365 service run by PMA CIC. Your child's name is never stored on research data. Identifiable information (your email, if you give it) is kept for five years then deleted. Anonymous findings appear in the PMA white paper and may be shared with sponsors, Young Enterprise (for our Quality Mark application), and educational policy stakeholders.

**What happens to your child.** Nathan Waldron holds an enhanced DBS check. He is never alone with children. The class teacher is present for the whole session. PMA follows the school's safeguarding lead in line with *Keeping Children Safe in Education 2025*. No child will be photographed or filmed without explicit further consent for that specific piece of media.

**If you would rather your child did not take part.** That is completely fine. Tick *no* on the slip. Your child will still be in class during the pilot session — they just will not complete the questionnaires, and nothing about their participation will be included in our data. No child is ever singled out.

**Questions.** Contact the school in the first instance. For research-specific questions, contact Nathan directly: [nathan@pocketmoneyadventures.co.uk](mailto:nathan@pocketmoneyadventures.co.uk).

Thank you for your time.

**[Headteacher name and signature] [Class teacher name]**

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**Part 2 — The consent slip (tear-off, returned to school)**

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**POCKET MONEY ADVENTURES PILOT — CONSENT SLIP**

Child's first name: \_\_\_\_\_ Class / year group: \_\_\_\_\_  
Child's match code (school fills in): □□ - □□

**My answers:**

1. I give consent for my child to **take part in the pilot lessons**.  
 Yes  No
2. I give consent for my child to **complete the two short paper questionnaires** (before and after).  Yes  No
3. I give consent for **my own answers to the parent online questionnaires** to be used in PMA's pilot research.  Yes  No
4. I give consent for **anonymous direct quotes** of mine to appear in the white paper, attributed only by role (e.g. "mum, Year 1 class, Staffordshire").  Yes  No
5. I would like to receive the **weekly parent prompt** by email during the four-week pilot.  Yes  No

**If yes to any email-based activity, please give your email here:**

\_\_\_\_\_

**I confirm I have read the letter above and had the chance to ask questions. Parent / carer name:** \_\_\_\_\_ **Signature:** \_\_\_\_\_  
**Date:** \_\_\_\_\_

**Please return this slip to school by [date, 7 days before the pilot].**

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**Part 2B — The comparator arm parent letter (wait-list class)**

*For comparator-class parents only. Same structure, three key changes.*

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**[SCHOOL LETTERHEAD]**

**Date:** [Date sent]

**Dear parent or carer,**

Your child's class is taking part in a short research pilot run by **Pocket Money Adventures CIC** — a financial-literacy programme built for Reception, Year 1, and Year 2 children. The programme is funded by sponsors and free to our school.

Your child's class is the comparator arm of the pilot. That means: during May and June 2026, your child's class does not receive PMA lessons. Instead, we collect the same short questionnaires from you and from your child as from the pilot class in the other part of the school — so we can see what happens in a class without the programme, and compare.

**Your child's class then receives the full Pocket Money Adventures pack — free — in September 2026 as thanks for taking part.** That includes a set of *Ava Saves Up* books, the children's packs, a classroom poster, and a 30-minute session in class. You are not missing out. You are ahead of every school on the 2026/27 waitlist.

We ask for the same three consents as the pilot class.

1. Consent for your child's class to take part in the comparator arm of the pilot (no PMA lessons during May–June 2026, full PMA pack free in September 2026).
2. Consent for your child to complete two short paper questionnaires, 15 minutes each, picture-based, teacher-read, name never recorded.
3. Consent for you to be invited to complete two short online questionnaires, five to seven minutes each.

You can say yes to any, all, or none. You can change your mind at any point before we publish the white paper in autumn 2026.

Data handling, safeguarding, and right to withdraw are identical to the pilot class and are set out on the privacy notice that came with this letter.

**Questions.** Contact the school in the first instance. For research-specific questions, contact Nathan directly: [nathan@pocketmoneyadventures.co.uk](mailto:nathan@pocketmoneyadventures.co.uk).

Thank you for your time.

**[Headteacher name and signature] [Comparator class teacher name]**

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#### COMPARATOR CONSENT SLIP

**Child's first name:** \_\_\_\_\_ **Class / year group:** \_\_\_\_\_  
**Child's match code (school fills in):**  -

1. I give consent for my child to **take part in the comparator arm** (questionnaires now; full PMA pack free in September 2026).   
Yes  No

2. I give consent for my child to **complete the two short paper questionnaires** (before and after the pilot window).  Yes  No
3. I give consent for **my own answers to the parent online questionnaires** to be used in PMA's pilot research.  Yes  No
4. I give consent for **anonymous direct quotes** of mine to appear in the white paper, attributed only by role.  Yes  No
5. **I confirm I have read the letter above and had the chance to ask questions. Parent / carer name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

*(Note: comparator parents are not offered the weekly prompt during the pilot window, as the prompts reference PMA lessons their child has not received. Comparator parents will be offered the autumn prompt sequence in September 2026 alongside their class's full pack.)*

**Please return this slip to school by [date, 7 school days before the pilot].**

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### **Part 3 — The digital consent form (alternative for schools that prefer it)**

Deployed as a Microsoft Form with the same six consent items, the same language, the same opt-in boxes. Link included in the letter for parents who prefer to sign digitally. Auto-saves to the school's consent folder, with a copy to the PMA tenant.

**Digital form URL:** *(to be generated once the school confirms which route they prefer.)*

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### **Part 4 — Headteacher pilot agreement (one per school, covers BOTH arms)**

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#### **POCKET MONEY ADVENTURES PILOT — HEADTEACHER SIGN-OFF (v2.0)**

This letter confirms your school's agreement to host the PMA pilot — one intervention class and one wait-list comparator class — in May or June 2026, with the comparator class receiving the full PMA pack free in September 2026. By signing, you confirm:

1. The class teachers of BOTH the intervention and the comparator class, the senior leadership team, and the governing body are aware of and support the pilot.
2. PMA’s safeguarding lead (Nathan Waldron, enhanced DBS) is welcome on site for the pilot day.
3. Parental consent letters have been distributed via the school’s usual communication channel to BOTH arms.
4. Children will only complete research instruments where parental consent has been returned.
5. The school is content for anonymous findings to appear in PMA’s pilot white paper.
6. The school will receive a copy of the white paper and findings summary ahead of public release.
7. **Comparator class commitment.** The school accepts the comparator class will not receive PMA materials during May–June 2026, and that the school will receive the full PMA pack free in September 2026 (a 30-minute session, Ava Saves Up class set, pupil packs, A2 poster, teacher daily pack, teacher training).
8. **Contamination undertaking.** The intervention and comparator teachers have been asked, in writing, not to share PMA materials between classes during the pilot window. The rationale (comparator class receives the full pack free in September) has been explained.
9. **Photography.** The default position is no photography of children at any point. Still images of the poster, books, or written work may be taken only with the headteacher’s written case-by-case approval (see Part 7).
10. **Half-term operational note.** If the pilot window crosses a half-term, the school confirms the exact half-term dates and any IN-SET days in writing at T–14, so the endline date can be computed accurately on a T+20 school-days basis.

**School name:** \_\_\_\_\_ **Headteacher name:** \_\_\_\_\_  
**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_ **Date of pilot session (intervention arm):** \_\_\_\_\_ **Intervention class / year group:** \_\_\_\_\_ **Comparator class / year group:** \_\_\_\_\_  
**Comparator September 2026 delivery target date:** \_\_\_\_\_  
 \_\_\_\_\_

**Part 5 — Privacy notice (plain-English, one page, goes with the parent letter)**

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**Who we are** Pocket Money Adventures CIC, Company No. 16994988,

Stoke-on-Trent. Contact: nathan@pocketmoneyadventures.co.uk.

**Why we collect your data** To run the pilot research, measure whether PMA works, improve the programme, and publish findings that help schools and policy-makers nationally.

**What we collect** - Child: age band, year group, gender (optional), responses to two short paper questionnaires. Name never recorded on research data. - Teacher: work email, responses to two digital questionnaires. - Parent: optional email (only if you opt in), responses to two digital questionnaires. - Headteacher: interview audio (deleted after transcription), transcript, signed consent.

**How long we keep it** Identifiable data (emails, audio recordings pre-transcription) — deleted within five working days of transcription or the end of the study, whichever is sooner. Anonymous questionnaire data — five years, then deleted. Aggregate anonymous findings in the white paper remain indefinitely.

**Where it lives** A UK-based Microsoft 365 tenant operated by PMA CIC. No third-party processors outside the UK.

**Your rights** Access, correction, erasure, withdrawal of consent, complaint to the Information Commissioner’s Office (ICO). To exercise any right, email nathan@pocketmoneyadventures.co.uk.

**Lawful basis** UK GDPR Article 6(1)(a) — consent. Consent is specific, informed, unambiguous, and freely given. You can withdraw it at any time.

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## Part 6 — Match-code lookup template (stays with the school)

The school fills this in when consent slips come back. It stays in a locked cupboard (paper) or in a password-protected school cloud folder (digital). It never leaves the school.

Match code	Child’s full name	Class	Parental consent returned?
A-01			Y / N
A-02			
... through to the last child in the class			

## **Part 7 — Photo and video consent (added v2.0)**

### **Default position: no photography or filming of children at any point during the pilot.**

This is explicit. Nathan does not take photographs or video of children. The class teacher does not take photographs of children for PMA's use. The headteacher does not arrange photographs of children for PMA's use.

### **What is sometimes photographed, with approval:**

- Still images of the A2 classroom poster (no children in frame).
- Still images of the books on a desk or shelf (no children in frame).
- Still images of written work on pupil-pack pages, with the child's name and code removed.

### **Approval path for still images:**

1. Nathan emails the headteacher at T-3 school days asking whether any still images are welcome, naming the exact images in plain English.
2. Headteacher replies in writing (email is sufficient) with Yes, No, or Yes-with-conditions for each image.
3. Nathan only takes the images named in the written approval. No others.
4. Any image with a child even partially visible is deleted at source without being transferred off the camera device.

**Why this standard is strict:** any in-school child photograph carries a safeguarding risk (safeguarding-by-image, image reuse, third-party identification). The default-no position removes the risk entirely. The small number of images we do need for the white paper's visual appendix can be made without any children in frame.

**If a sponsor or press request arrives asking for child images:** Nathan refuses. Separate consent-per-child per-use processes apply for any such request and would be managed by the school, not by PMA.

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## **Appendix E — Simplified “instrument development” consent (dry run)**

For the friendly-school dry run before 20 May 2026 (see 16\_Instrument\_Pilot\_Test\_Protocol.md), a simplified consent form is used. Three paragraphs, one signature. Data from the dry run never contributes to the pilot dataset or the white paper.

**Consent items (dry run only):**

1. I consent to my child taking part in a short dry-run session of the PMA questionnaire during Week Commencing 5 May 2026.
2. I understand that data from the dry run is used only to improve the questionnaire, and is destroyed within 28 days of the dry run.
3. I can withdraw at any point.

**Parent name:** \_\_\_\_\_ **Signature:** \_\_\_\_\_ **Date:**

\_\_\_\_\_

\_\_\_\_\_

**Notes for Nathan (v2.0)**

- Bring 80 paper copies of the parent letter + consent slip per school on the day you confirm the booking (40 intervention + 40 comparator).
- If the school prefers ParentPay / Arbor / Class Dojo for digital consent, the digital form is the cleaner route.
- The match-code lookup is the single most important document to keep out of PMA's hands. It never leaves the school. This is what protects the entire research pack from being identifiable data under GDPR.
- If a parent says no to Q2 but yes to Q1, their child still takes part in the lessons — just not in the questionnaires. Mark their sheet *no consent — questionnaire omitted* so the research team can see the denominator.
- Comparator-arm letters include the September 2026 commitment in plain sight. Do not draft any version of the comparator letter that softens or hides this commitment — it is the ethical centre of the wait-list design.
- Photo consent is default-no. If tempted to take any image of anything with children nearby, do not. Hard rule.